



Curriculum, Instruction
and Assessment Program

Targeting Instruction through Assessment That Counts

Presenter: Michael Ford

at CESA #4

8:30a.m. – 3:00p.m.

Target audience: Teachers Gr. K - 5

February 20, 2012

(NOTE DATE CHANGE)

This workshop will actively involve participants as they explore ways to move toward data-driven instruction in their classroom reading programs. It provides busy teachers with tools and directions for collecting data about students that is absolutely essential -- counting what really counts. Teachers will learn to measure what matters most; assess with the confidence; increase consistency and organization across school years, grades, and buildings; implement predictable assessment structures flexibly; and plan short-, medium-, and long-range instructional goals. It will build on the book *Accessible Assessment* by Opitz, Ford and Erekson.

About the Presenter: Always a popular presenter, **Michael Ford** has been a teacher for 33 years. He is currently a professor of reading education at the University of Wisconsin Oshkosh. Ford has co-authored five nationally published books as well as made contributions to many others. He has published thirty-five refereed journal articles and is senior author of a core reading program for elementary classrooms. Ford's service is reflected in his professional involvement with local districts, schools, organizations and educators and the more than 400 professional development presentations he's given throughout the country and on international campuses.

Cost: Free to CIA Member Schools – Alma

All Others: \$150.00/person

Morning refreshments & registration from 8-8:30a.m.

Workshop 8:30a.m.-3:00p.m. Lunch included.

Registration Information

Please register no later than February 13, 2012.

Use this link to register: <http://login.myquickreq.com/event/event.cfm?eventid=3067>